

SmallFarm CANADA

Rate Card No. 17
Effective September 2019

Classified Advertising Rates

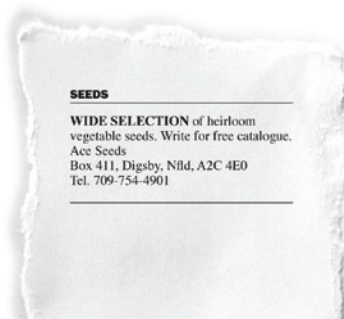
Promote your product or service to an ever-growing market. *Small Farm Canada* classifieds reach over 67,000 consumers. Choose between two great options:

Option 1

Text Only Ad

20 words plus contact info (address, phone, email)

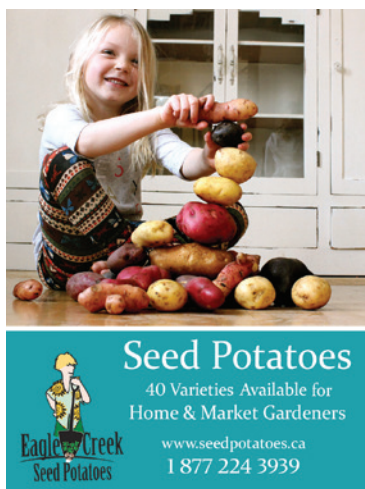
| # of issues | Cost |
|-------------|-------|
| 1X | \$99 |
| 2X | \$178 |
| 3X | \$237 |
| 6X | \$459 |



Option 2

Display ad of your choice 2.25" wide x 3" high

| # of issues | Cost |
|-------------|--------|
| 1X | \$211 |
| 2X | \$406 |
| 3X | \$579 |
| 6X | \$1112 |



| Issue | Booking Deadline | Material Deadline | Mail Date |
|----------------|------------------|-------------------|-------------|
| Jan/Feb 2020 | Nov 20/19 | Nov 26/19 | Dec 18/19 |
| Mar/April 2020 | Jan 23/20 | Jan 28/20 | Feb 17/20 |
| May/June 2020 | Mar 19/20 | Mar 24/20 | April 16/20 |
| July/Aug 2020 | May 21/20 | May 26/20 | June 16/20 |
| Sept/Oct 2020 | July 23/20 | July 28/20 | Aug 17/20 |
| Nov/Dec 2020 | Sept 17/20 | Sept 22/20 | Oct 15/20 |

3 EASY WAYS TO SUBMIT YOUR AD

- MAIL** Complete form and mail with ad text and payment to Small Farm Canada, 1030 – 4495 Happy Valley Rd., Victoria, BC V9C 3Z3
- FAX** Complete form and fax with ad text and credit card information to (250) 478-3979.
- EMAIL** Email ad order with text and billing information to: doug@southerntippublishing.com

For information

Douglas Gradecki

doug@southerntippublishing.com

Tel: 250.474.3935 • Toll-free: 1.866.260.7985

Fax: 250.478.3979

Classified Order Form

Attach ad text on separate page

Additional words (\$2.50 each) _____

Total Payment _____

I wish to pay by

Visa MasterCard Cheque

Card Number: _____

Expiry Date ____ / ____ CVC: _____

Signature: _____

Your Name: _____

Address: _____

City/Province: _____

Postal Code: _____

Phone: _____

All one-time or text ads must be prepaid.

www.smallfarmcanada.ca