

SmallFarm CANADA

Rate Card No. 16. Effective Sept. 2018
All rates are for four colour ads.

Display Advertising Rates

Creative	1x rate	3x rate	6x rate
Full page	\$3030	\$2920	\$2830
2/3 page	\$2120	\$2040	\$1950
½ page	\$1600	\$1530	\$1430
1/3 page	\$1105	\$1030	\$990
¼ page	\$815	\$780	\$750
1/6 page	\$560	\$530	\$505
DPS	\$4845	\$4620	\$4400
½ DPS	\$3040	\$2840	\$2790
Cover positions			
IFC spread	\$6,190	\$5,960	\$5,655
IFC	\$3,550	\$3,340	\$3,130
IBC	\$3,130	\$3,110	\$2,795
OBC	\$3,590	\$3,445	\$3,220

Issue	Booking Deadline	Material Deadline	Mail Date
Jan/Feb 2019	Nov 22/18	Nov 29/18	Dec 18/18
Mar/April 2019	Jan 25/19	Feb 1/19	Feb 20/19
May/June 2019	Mar 22/19	Mar 29/19	Apr. 22/19
July/Aug 2019	May 23/19	June 4/19	June 20/19
Sept/Oct 2019	July 26/19	Aug 2/19	Aug 21/19
Nov/Dec 2019	Sept 23/19	Sept 27/19	Oct 22/19

Prices are for camera-ready material and do not include tax or production. Add 15% for guaranteed position. Covers are non-cancellable.

Small Farm Canada is published by Southern Tip Publishing, Inc.

Mechanical Information:

Available on request

Special Sections: Advertising rates available for inserts and polybagging.

Commissions: 15% agency commission to recognized advertising agencies if paid within 30 days of date of invoice

GST and HST:

Rates do not include GST/HST.

Overdue Accounts: Invoices are rendered on the publication date of each issue and are due within 30 days of date of invoice. 1.5% per month is charged on overdue accounts.

Barbara Kordich
Advertising Sales

Tel: 506.471.6418

Fax: 250.478.3979

ads@smallfarmcanada.ca

16 Doctors Hill, Gagetown NB E5M 1G7

Southern Tip Publishing Inc:

4623 William Head Rd. Victoria BC V9C 3Y7

www.smallfarmcanada.ca